

2020 SBAOR GOLF TOURNAMENT

SPONSORSHIP LEVELS



readme SPONSORSHIP APPLICATION PROCESS **readme**

The SBAOR C.O.R.E Committee invites you to apply for the following sponsorship opportunities. Please note, if there are multiple applicants for an exclusive sponsorship level, the committee will conduct a blind drawing. Sponsorship applications are due by **Friday, February 7th**. Sponsorship's must be paid in full by **Friday, March 13th**. If sponsorship is not paid, sponsorship will be offered to other applicant(s).



APPLICATIONS DUE: FRIDAY, FEBRUARY 7TH



PAYMENT DUE BY: FRIDAY MARCH 13TH

 Indicates an Exclusive Sponsorship

\$6,000 - EAGLE

- 2 foursomes (start at hole 1)
- exclusive mic time prior to shotgun start
- branded insulated bags
- company booth at check-in
- company banner at check-in & happy hour
- dominant recognition on all marketing materials including ads in the Santa Barbara Independent SBAOR weekly newsletter, Facebook & Instagram pages.
- company logo on SBAOR banner
- branded tee sign
- 8 happy hour tickets (includes appetizers and drink)

\$4,000 - TRAVIS MATHEW

- 1 foursome
- branded Travis Mathew golf shirts for each golfer
- company booth at check-in
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$3,500 - YETI

- 1 foursome
- branded Yeti 10oz tumblers
- company booth at check-in
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$3,500 - UBER

- 1 foursome
- \$15 vouchers with your company logo for each golfer to ensure a safe ride home
- company booth at check-in
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company banner at happy hour
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

SPONSORSHIP LEVELS



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\$3,000 - JIMMY J HATS

- 1 foursome
- customized SBAOR Charity Golf Tournament hats with your company logo and Sandpiper Golf Course graphics
- company booth at check-in
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$3,000 - GOLF GLOVE

- 1 foursome
- branded ball marker on Footjoy golf gloves
- company booth at check-in
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages company logo on SBAOR banner
- company banner parked at golf carts
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$3,000 - GOLF CART

- 1 foursome
- branded peel logos on all golf carts
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- company banner parked at golf carts
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$3,000 - DRINK CART

- 1 foursome
- branded signage on two circulating golf carts on the course
- branded poker chip that will be given to each golfer and redeemable at the drink carts
- company booth at check-in
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$3,000 - GOLF BALL

- 1 foursome
- branded ProV1 golf balls
- company booth at check-in
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- company banner parked at golf carts
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$3,000 - MARGARITA

- 1 foursome
- branded plastic cups for margarita's
- company has opportunity to sit at margarita hole and deck out hole and pass out promo material
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

SPONSORSHIP LEVELS



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\$3,000 - JOHN DALY

- 1 foursome
- branded plastic cups for John Daly's
- company has opportunity to sit at John Daly hole and deck out hole and pass out promo material
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$3,000 - PHOTO BOOTH

- 1 foursome
- company logo on backdrop of photo booth and on all photo booth photos
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$2,500 - KOOZIE

- 1 foursome
- branded koozie for all golfers
- company booth at check-in
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$2,500 - ENTERTAINMENT

- 1 foursome
- company banner placed directly behind band
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$2,000 - DONUT HOLE

- 1 foursome
- customized donut wall with your company logo at check-in
- company booth at check-in
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$1,600 - PAR

- 1 foursome
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

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 Indicates an Exclusive Sponsorship

\$1,000 - AWARD/SCOREBOARD

- NO GOLF
- company logo on golf tournament scoreboard and opportunity to assist at tournament awards ceremony
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$1,000 - APPETIZER

- NO GOLF
- branded appetizer napkins
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$1,000 - DESSERT

- NO GOLF
- company tablecloth or company banner (provided by sponsor) at chocolate fountain dessert table. ALWAYS A HIT
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$1,000 - HOLE

- NO GOLF
- company has opportunity to deck out hole and pass out promo material
- recognition on all marketing materials including ads in the Santa Barbara Independent, SBAOR weekly newsletter, Facebook & Instagram pages
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$500 - DRIVING RANGE CONTEST

Driving range contest will take place prior to shotgun start

- NO GOLF
- company banner at driving range with opportunity to pass out promo material
- company representatives may assist in running the contest
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$500 - PUTTING CONTEST

Putting contest will take place immediately after tournament

- NO GOLF
- company banner at putting green with opportunity to pass out promo material
- company representatives may assist in running the contest
- company logo on SBAOR banner
- branded tee sign
- 4 happy hour tickets (includes appetizers and drink)

\$200 - TEE SIGN

- NO GOLF
- branded tee sign

SPONSORSHIP APPLICATION



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APPLICATIONS DUE: FRIDAY, FEBRUARY 7TH

PAYMENT DUE BY: FRIDAY, MARCH 13TH

COMPANY NAME: _____  _____

CONTACT NAME: _____  _____

If you are applying for an exclusive sponsorship please indicate your first (and if you're willing), second and third choice of sponsorship below. In the event that there are multiple applicants for your first choice, the committee will do their best to accommodate your other sponsorship interests. Good luck! 

FIRST CHOICE:

SECOND CHOICE:

THIRD CHOICE:

THANK YOU FOR YOUR SUPPORT!



Santa Barbara Association of REALTORS®